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MILLICARE ENJOYS 10TH YEAR OF CONSECUTIVE GROWTH
Company Also Announces New Council Members

LaGRANGE, Ga., May 3, 2006 – MilliCare, a leading provider of commercial textile and carpet care, continues its upward growth trend, as it recently reported its 10th consecutive year-over-year growth. The company, which includes more than 80 independently-owned franchise operations in the U.S. and internationally, saw a 16 percent increase in revenue last year over the previous year's increase.

Additionally, MilliCare added four new franchise operations last year in three states, and re-signed numerous existing franchise contracts.

“For the past several years, we’ve really taken steps to grow MilliCare’s market share, by accentuating our proprietary carpet cleaning method and re-branding the company’s message,” said Tom Ward, director of the franchise network for MilliCare. “In addition, we’ve surrounded ourselves with phenomenal team members and franchise operators who work tirelessly to ensure MilliCare’s service offering stays at a premium.”

Ward states the company is on track to continue its growth trend in 2006, with several new franchise operations slated to come on board by year's end.

Recently, MilliCare also announced the new additions to its Advisory Council, a peer-elected group that serves as a liaison between MilliCare and its independently-owned franchise operations in the U.S. and internationally.

MilliCare Sees 10th Year of Growth/ add one

Each Advisory Council member serves a two year term, with three new members joining each year. For 2006, the new Advisory Council representatives are:

- Rick Cranston, Environet – Montreal
- Tom Haslach, Trilogyfm – Atlanta
- Chip Rankin, EBC – Baltimore/Washington

Existing Advisory Council members include Troy Bucy from Pacific Modular in Portland, Ore.; Rick DeVane from Modular Designs in Orlando, Fla. and Tom Moore from EcoLogic in Boston.

MilliCare also announced two new members to its Chemical, Equipment and Methods (CEM) Council, a group comprised of selected franchise partners who help provide advice, input and field testing support for the franchise network system in an effort to continuously improve the technical component of the MilliCare operating system. The new CEM Council members are:

- Travis Owens, Modular Designs – Orlando, Fla.
- Dennis Kelley, EcoLogic – Boston

Returning CEM Council members include Lindsay Raines, Commercial Flooring Solutions in Charlotte, N.C.; Tim Bishop, Total Installation in Wichita, Kan.; George Ciaccia, Floor Innovations in Chicago.

About MilliCare

Headquartered in La Grange, Ga., MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public places. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The company's global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

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