

**For Immediate Release**

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**MILLCARE'S CHRIS CUSICK BECOMES  
DIRECTOR OF BUSINESS DEVELOPMENT**

**LaGRANGE, Ga. – Sept. 9, 2005** – MilliCare, a leading provider of commercial textile and carpet care services, has promoted Chris Cusick to director of business development. Cusick, who previously served as the Southeastern region franchise business consultant, will now be focusing on improving MilliCare business opportunities for the more than 80 franchise locations across the U.S. and internationally, including working with franchise partners on new market and customer opportunities.

Prior to joining MilliCare, Cusick was the Southeastern regional manager for Milliken's Hospitality Carpet Business in Charlotte, N.C. He also worked as a sales manager for Milliken's Performance Fabrics Division in New York.

"Chris has shown exemplary leadership and strategic skills during his tenure with both MilliCare and Milliken," said Michael McDonald, MilliCare business manager. "I feel confident he will continue to bring high levels of enthusiasm and knowledge as director of business development for the organization."

Cusick is an active member of the International Facility Managers Association (IFMA) and the Building Owners and Managers Association (BOMA), as well as secretary of the MilliCare Advisory Council. He also chairs the Martin P. Cusick Memorial Foundation, which raises funds for children and adults in need of organ transplants.

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Cusick graduated from Clemson University in Clemson, S.C., with a bachelor of science degree in management and marketing. He lives with his wife Tracey, and their two children in Charlotte.

### **About MilliCare**

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public places. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The company's global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit [www.millicare.com](http://www.millicare.com).

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