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MilliCare Franchises Earn Coveted IICRC Certification

22 Partners Confirm Commitment to Professionalism, Sustainability

LaGRANGE, Ga. [August 28, 2009] – Continuing its commitment to sustainable business practices, MilliCare, a leading provider of commercial textile and carpet care services, today announces that 22 partners, representing 32 locations, have been designated as Institute of Inspection, Cleaning and Restoration Certification (IICRC) certified firms.

The IICRC has served as an industry guardian for the cleaning, inspection and restoration industries for more than 30 years. As a non-profit certification organization, the IICRC ensures the public's access to trusted and trained cleaning professionals by establishing and monitoring certification programs and standards for these industries. To receive IICRC certification status, organizations are required to demonstrate the highest customer service standards as well as compliance with the Institute's significant training prerequisites.

As IICRC certified firms, MilliCare franchise partners must have a full-time IICRC certified technician on staff and be certified as proficient in every facet of commercial carpet maintenance. The IICRC's extensive training and certification standards place a strong emphasis on following the IICRC's standards for carpet cleaning, safety procedures and ethics.

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“We are thrilled that so many of our franchisees have earned IICRC certified firm status,” said MilliCare Technical Director Stephen Lewis. “Our franchisee partners’ commitment to leading the industry in training, professionalism and unparalleled customer service is clear; their hard work is evident both to the IICRC and to their customers.”

About MilliCare

MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public facilities. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies, save money and resources, and prolong the life-cycles of textiles and carpet.

With a Green Seal certified process and products, MilliCare franchisees are trained to work alongside facility managers whose buildings are LEED certified or who aim to achieve that status. Headquartered in LaGrange, Ga., the company’s global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

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