

For Immediate Release

Contact:

Amanda Moseley
Erwin-Penland for MilliCare
864.672.2839
amanda.moseley@erwinpenland.com

LOCAL BUSINESSMEN OPEN TEXTILE AND CARPET CLEANING FRANCHISE

Paterson, NJ – Feb. 13, 2006 – The owners of Installation Concepts, a New Jersey office furniture installation business catering to large and mid-sized office furniture dealers and end users, have launched new business endeavor, Commercial Carpet Care of New Jersey. Commercial Carpet Care, an independently owned and operated MilliCare franchise, will contract to clean carpets and textiles for businesses in the north New Jersey and New York City areas.

Commercial Carpet Care will use the proprietary MilliCare carpet and textile cleaning system. The MilliCare cleaning system effectively cleans carpets and textiles while prolonging the life of the material and contributing to better indoor air quality. According to a study conducted through the Lawrence Berkeley National Laboratory, U.S. companies could save an estimated \$200 billion annually in improved worker productivity by creating offices with better indoor air.

Based in Paterson, Installation Concepts has installed furniture in large and mid-sized corporations in the north New Jersey and New York metro areas, including Verizon Wireless and Computer Associates, since 1989. With 16 years of experience working with office building clients, owners Jim Skillen and Eric Golbek see the MilliCare cleaning system as a valuable service offering and a natural extension of their business expertise.

“When I was introduced to the MilliCare process at a national seminar for the installation business, I recognized that it was a completely different way to clean carpets,” said Skillen. “The MilliCare process offers more than just a clean carpet, in terms of indoor air quality and extending the life of the carpet. We saw these added benefits as something our customers would really appreciate.”

With fully trained MilliCare technicians on staff, Commercial Carpet Care can customize carpet and textile maintenance programs for individual companies, tailoring the service to fit the needs of each.

For more information about Commercial Carpet Care and MilliCare carpet and textile cleaning services, please call 973-977-9955.

About MilliCare

Headquartered in La Grange, Ga., MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public places. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The company’s global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.