

For Immediate Release

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**INTERNATIONAL CARPET AND TEXTILE MAINTENANCE
COMPANY ENTERS PITTSBURGH MARKET**
Two Locally-owned MilliCare Franchises Open for Business

Pittsburgh, Pa. – Feb. 21, 2006 – MilliCare, a textile and carpet care franchise network, has entered the Pittsburgh market with two independently-owned operations. **MilliCare of Western Pennsylvania** and **CIS Dry Care** will offer full-service carpet and textile cleaning programs to area corporations and facilities. The businesses' founders have joined an international network of more than 80 MilliCare franchise partners.

MilliCare businesses use the proprietary MilliCare carpet and textile cleaning system. The MilliCare cleaning system effectively cleans carpets and textiles while prolonging the life of the material and contributing to better indoor air quality. According to a study conducted through the Lawrence Berkeley National Laboratory, U.S. companies could save an estimated \$200 billion annually in improved worker productivity by creating offices with better indoor air.

Mike Opsitnick and Catherine Truckley, owners of MilliCare of Western Pennsylvania, have operated a successful MilliCare franchise in Cleveland, Ohio since 2004. CIS Dry Care owners Jim Graff and John Vento own the established Monroeville business CIS Installation, an office-furniture installation company.

MilliCare enters Pittsburgh market/add one

“We’re very excited to expand into the Pittsburgh area, and to be a part of the city’s continued growth,” said MilliCare Director of Marketing and Branding Debbie Michalak. “We believe that the services we offer will be ideal for the large-scale retail operations and corporate headquarters located here.”

With fully-trained MilliCare technicians on staff, MilliCare of Western Pennsylvania and CIS Dry Care can customize carpet and textile maintenance programs for individual companies, tailoring the service to fit the needs of each.

For more information about these franchise businesses and the MilliCare carpet and textile cleaning services:

CIS Dry Care
4903 Old William Penn Hwy.
Monroeville, PA 15146
724-733-4486
www.cisinstallers.com

MilliCare of Western Pennsylvania
308 Edgewood Ave.
Trafford, PA 15085
412-398-5481
www.millicare.com

About MilliCare

Headquartered in La Grange, Ga., MilliCare provides textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels and other public places. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The company’s global network of more than 80 franchise partners consists of an integrated team of cleaning, manufacturing, retailing and other business professionals. For more information, please visit www.millicare.com.

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