



**FOR IMMEDIATE RELEASE**

**Contact:**

Jaelyn Deter  
VantagePoint for MilliCare  
864-331-1265  
[jdeter@vantagep.com](mailto:jdeter@vantagep.com)

## **EBC Carpet Celebrates 20 Years with MilliCare**

*Wilmington, Delaware-based firm celebrates milestone with fireworks  
at upcoming Wilmington Blue Rocks baseball game*

**WILMINGTON, Del., [June 15, 2009]** – MilliCare is pleased to join EBC Carpet Services [EBC] in celebrating their 20<sup>th</sup> year in business. From its launch in June 1989, the MilliCare franchise has grown to 80 full-time employees with offices in three Mid-Atlantic states serving high-profile clients, including EPA Headquarters in Washington, D.C. and Baltimore-Washington International Thurgood Marshall Airport, one of the nation’s busiest airports. In addition, EBC celebrates 20 with a bang at their official anniversary celebration Friday, June 19 at the Wilmington Blue Rocks minor league baseball game. The evening will be sponsored by EBC, with a spectacular fireworks display immediately after the game.

EBC owner Chip Rankin became involved with MilliCare 18 years ago after selling carpet with Milliken and Company. “In 1991 I was introduced to a little carpet cleaning company that was just getting its start and needed a new salesperson. Now - 20 years later, I couldn’t be happier with the team we’ve built and the quality services we provide our customers. This is truly a significant anniversary for the entire EBC family,” enthuses Rankin.

-MORE-

*EBC Carpet Celebrates 20 Years with MilliCare/2*

With a strong business background and a master's degree in finance, Rankin took EBC's reins shortly after joining the company and has seen EBC and the MilliCare network grow exponentially since those early years.

"Our idea was that if you find and keep good people, and set up a consistently high level of service in this industry, it would be received well. When you couple that with MilliCare's process and products, by far the most effective carpet maintenance process in the world, you have an unbeatable combination," said Rankin. "We look forward to watching EBC, and the entire network, continue to grow in the next 20 years."

Rankin points to the significant experience and achievements of its employees and the strong sustainable, green message MilliCare has within the industry as keys to his firm's success. "We've experienced two economic slowdowns in the last 20 years, during both of which our company has continued to grow," he says. "I credit that to clients' need to protect the significant investment they've made in floor covering in combination with MilliCare's ability to provide a service no one else in the industry can match."

While at *Exchange*, MilliCare's annual conference held this spring in Santa Fe, New Mexico, Rankin was awarded the inaugural MilliCare "President's Award" for his years of success and overall contributions to the network. In addition, Rankin was honored with a videotaped congratulatory message from Milliken & Company CEO Joe Salley.

"One of EBC's greatest assets is its people," comments MilliCare Director of Marketing and Branding Debbie Michalak. "Chip and his team's focus on quality service, makes them stand-out members of the MilliCare family. His depth of knowledge of our industry and innovative ways to meet and exceed customer expectations is a model for us and for his colleagues."

*EBC Carpet Celebrates 20 Years with MilliCare/3*

**About EBC Carpet Services**

Celebrating 20 years in business, EBC Carpet Services is an independently-owned MilliCare franchise that provides over 375 customers in over 400 facilities with a proprietary dry-polymer based carpet cleaning system. Wilmington, Delaware-based EBC Carpet Services has locations across the Mid-Atlantic, including Baltimore, Norfolk Va., Philadelphia, Richmond, Va., Washington, D.C. and Wilmington, Delaware. EBC is the world's largest MilliCare franchise and one of the largest commercial carpet maintenance companies in North America. For more information, contact EBC Carpet Services at 302-995-7461 or visit them online at [www.ebcusa.com](http://www.ebcusa.com)

**About MilliCare**

MilliCare provides environmentally sound textile and carpet cleaning services internationally for Fortune 500 companies, government agencies, airports, hotels, and other commercial buildings. MilliCare provides facility managers with the products, services and knowledge they need to implement long-term maintenance plans that increase operational efficiencies and prolong the life-cycles of textiles and carpet. The MilliCare network – made up of over 80 franchise partners – is supported by an integrated team that includes manufacturing, industry-leading research and development, and certified cleaning professionals. For more information, please visit [www.millicare.com](http://www.millicare.com).

###